Business Olney man's handy invention replicates mom's fingernails

by **Terri Hogan** Senior Staff Writer

Jay Feinberg, an Olney resident for 20 years, has invented a new household product inspired by his mother's long tingernails.

"My mother always had long, sturdy fingernails that she used as very effective mini-scrapers to clean up around the house, and of course, they were always readily available," Feinberg said. "Most of us do not have such sturdy nails, so I decided to invent a cleaning tool that replicated the shape of the fingernail and could be kept almost as handy."

The Scrigit Scraper is a small, pensized cleaning tool that removes unwanted substances, such as dried food, dirt and

adhesive labels, from household and automotive surfaces.

After more than 30 years working in marketing management for other companies, Feinberg decided he was ready to do something different.

After thinking about it for several years, he developed his product.

"I wanted to provide a

simple, effective multi-purpose cleaning tool that could be used to clean every small detail," Feinberg said.

invent the Scrigit Scraper.

He invented the Scrigit Scraper to provide people with a safe, easy-to-use and convenient cleaning tool for small cleaning tasks while providing an alternative to using one's own fingernails or metal scrapers. "Fingernails can break easily and metal scrapers can damage surfaces being cleaned," he said.

Feinberg and his wife Cindy, a pharmacist with more than 30 years of retail experience, formed Scrigit LLC to market the product.

The Scrigit name comes from combin-

ing "scraper" and "digit" and rhymes with widget.

The tool is made of a durable plastic material with a different style scraper at each end. The rounded and angled lower tip is intended to replicate the shape of a fingernail.

Its shape helps break through thicker buildups, cleaning curved surfaces and removing adhesive labels and stickers without damaging the surfaces being cleaned.

The flat-edged scraper at the top works well on flat surfaces and getting into narrow spaces, such as shower door tracks.

"I designed the scraper to be about the same size as a pen. so that the tool can be kept handy where it is likely to be used and grabbed quickly when needed," Feinberg said.

> A blog on www.Scrigit-Scraper.com offers other suggestions for use, ranging from cleaning a muffin tin to peeling citrus fruit.

The Scrigit Scraper is produced in the United States and sold on the website, as well as at www. Amazon.com. A two-pack sells for \$6.99 and a five-pack for \$9.99. Locally, the

scraper can be purchased at Christopher's Hardware in Sandy Spring, River Hill Garden Center in Clarksville, Strosniders Hardware in Bethesda and Potomac, and Zimmerman's Ace Hardware in Burtonsville.

It is also sold in hardware stores in Virginia, Ohio, New Jersey and Florida.

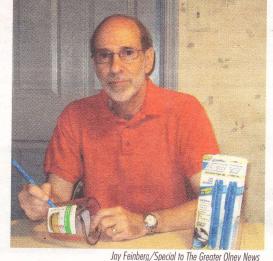
Glenna Christopher, owner of Christopher's Hardware, said the product is selling well, and his store has had to place several orders for more Scrigits.

"It's a handy tool, and our employees always have one in their pockets," she said. "When customers ask what it is, we tell them. They get really interested when we tell them that it was invented by a member of the local community."

The Scrigit Scraper is featured as a new product in the October issue of Hardware Retailing magazine. Feinberg said Strosniders' management were so pleased with its sales of the Scrigit Scraper that they submitted the product to the magazine.

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Olney resident Jay Feinberg took inspiration from his mother's sturdy fingernails to